



### About the Awards

Every year since 1982, the IIA has conducted the QPSARA® Annual Report Awards to encourage Queensland's public sector agencies to adopt superior standards of accounting, auditing and reporting. The Awards have consistently attracted between 50-80 entries from Queensland Public Sector organisations.

The purpose of the QPSARA® Awards is to:

- Recognise excellence in the quality of information in the annual reports of Queensland's public sector organisations; and
- Provide a focal point by which the IIA and other professional bodies may demonstrate their interest in improving the effectiveness, efficiency, equity and accountability of Queensland's public sector agencies.

### QPSARA® Awards Evening

Entries for QPSARA® 2009 open on the **9 November 2009** and close on **19 February 2010**.

Winning entries are presented at the QPSARA® Awards Evening, to be held at the Tattersalls Club in Brisbane on **Friday, 23 April 2010**. The Awards Evening is attended by over 100 representatives from Queensland public sector organisations, sponsoring organisations, guests and IIA representatives. The Awards Evening commences with a short presentation by a special guest and, following the presentation of the awards, the QPSARA® Chair provides an overview and general feedback about the entries. The Principal Sponsor has an opportunity to speak briefly about their support for QPSARA® and the evening concludes with a cocktail reception.

More information about QPSARA®, including past winners, judges reports and photographs of previous Awards Evenings can be found at [www.iaa.org.au](http://www.iaa.org.au).

## PRINCIPAL SPONSOR (one only)

As the Principal Sponsor, your organisation is demonstrating its support for excellence in the quality of reporting in Queensland's Public Sector organisations. In addition to a number of exclusive benefits, the Principal Sponsor receives the most prominent exposure leading up to and during the Awards Evening, as well as an opportunity to be actively involved in the Awards Evening.

### Exclusive benefits

- Sponsorship of the Best Overall Annual Report Award including corporate logo on the winning certificate and trophy, and presentation of the award
- One corporate sign at the Awards Evening
- Opportunity to display company promotional material at the Awards Evening
- Opportunity to present a three-minute presentation during the Awards Evening
- Corporate logo on photo presentation of the Awards Evening posted on the QPSARA® webpage

### Additional benefits

- Corporate logo on QPSARA® webpage
- Corporate logo on the entrants' confirmation letter
- Corporate logo on the Awards Evening invitation
- Acknowledgment as the Principal Sponsor during the Awards Evening
- Five tickets to attend the Awards Evening

**Cost - \$3,500**

## SPONSOR (up to three)

As a Sponsor, your organisation is demonstrating its support for excellence in the quality of reporting in Queensland's Public Sector organisations. Sponsors have the opportunity to be associated with a specific award and receive acknowledgement leading up to and during the Awards Evening.

### Benefits

- Opportunity to Sponsor one of the following awards (subject to availability) including corporate logo on the winning certificate and trophy, and presentation of the Award

General Awards	Special Awards
State Government Departments	Internal Auditing
Government Owned Corporations and Statutory Authorities	Governance
Local Government Bodies	Readability
Other State Public Sector Agencies	Financial Disclosure

- Corporate logo on QPSARA® webpage
- Corporate logo on the entrants' confirmation letter
- Corporate logo on the Awards Evening invitation
- Acknowledgment as a Sponsor during the Awards Evening
- Three tickets to attend the Awards Evening

**Cost - \$1,200**

### Enquiries and more information

For more information about QPSARA® sponsorship, please contact Anna Soo on: ph 02 9267 9155 or email [anna.soo@iaa.org.au](mailto:anna.soo@iaa.org.au)